



3212 E. Hwy. 30 • P.O. Box 2110
Kearney, NE 68847
800-445-6621 • Fax: 308-234-3969
www.morriscookbooks.com

PRESS-READY Order Form & Pricing *for full-color pages*



What is Press-Ready?

Press-ready pages are:

- designed pages that require no extra alterations or typesetting.
- the correct size and margins.
- in the correct order with correct page numbers.
- furnished as a high-resolution file.

If furnished correctly, your pages are ready to print. The quality of the printed work is determined by the quality of your digital file. All pages of your cookbook must be furnished press-ready. This includes table of contents, personal pages, recipe pages, index, and any other pages for your cookbook.

Only use this Order Form & Pricing if ALL cookbook pages are press-ready and in full-color. This includes: recipe pages, personal pages, table of contents, index, mail-order page, advertising, and any other pages of your cookbook.

- Submit all 4 pages of the *Press-Ready Cookbook Order Form*.
- Press-ready material must be created according to our margins and specifications. For details, print *Press-Ready Guide for Full-Color Cookbook Pages* from the *Download Center* of our web site.

Acceptable Press-Ready Material:

A file converted into a PDF (Portable Document Format) is the only digital format we will accept. For details on how to create a PDF and upload your file, see p. 8 of our *Press-Ready Guide for Full-Color Cookbook Pages*.

Do NOT use this Order Form & Pricing if:

- Only your cover and/or dividers are press-ready. Use our standard *Cookbook Order Form* included in our Cookbook Kit or print it from the *Download Center* of our web site.
- Your cookbook pages are all one-color (to be printed in black ink), except for photos or artwork in personal pages that you request to be printed in full-color. Please use our *Press-Ready Guide for One-Color Pages*, which is on our web site's *Download Center*.
- You used typensave.®

Other material to assist you:

- *Press-Ready Cover Guidelines* (if you intend to send a press-ready custom cover).
- *Press-Ready Divider Guidelines* (if you intend to send press-ready custom dividers).
- A signed *Release Form* must accompany your order if you submit any custom artwork, photos, or logos.

Visit the *Download Center* of our web site,
www.morriscookbooks.com to print material.



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PRESS-READY ORDER FORM

for full-color pages
 PRINT CLEARLY WITH BLACK INK

For Office Use Only

Book # _____

Date Rcd _____

Rush Regular

8-18 web

Group _____ Organization Family Individual Business

City _____ State _____ Zip _____ Day Phone (____) _____

Send Proofs to: Chairperson Alternate Shipping Address (Correspondence, including proof, will be sent to chairperson unless otherwise noted.)

CHAIRPERSON

ALTERNATE – Required for Organizations

Name _____

Street address _____ Apt. _____

City _____ State _____ Zip _____

Home # (____) _____ Work # (____) _____

Fax # (____) _____ Cell # (____) _____

E-mail _____

Required for proofs and correspondence

Name _____

Street address _____ Apt. _____

City _____ State _____ Zip _____

Home # (____) _____ Work # (____) _____

Fax # (____) _____ Cell # (____) _____

E-mail _____

E-mail chairperson cookbook discounts, special offers, and updates.
Guaranteed 100% privacy. Your info is never sold or rented. Unsubscribe any time.

E-mail me special offers from your sister companies:

- Simply Cookbooks – cookbook small orders (simplycookbooks.com)
- School Mate – planners & other school products (schoolmate.com)
- Morris Publishing – self-publishing (morrispublishing.com)

BILLING ADDRESS

SHIPPING ADDRESS – NO PO Boxes

Bill To _____

Attn _____

Mailing address _____

City _____ State _____ Zip _____

Day # (____) _____ Fax # (____) _____

E-mail _____

Ship To _____

Attn _____

Street address _____ Ste. _____

City _____ State _____ Zip _____

Day # (____) _____

Check one: Commercial Residential address

E-mail _____

Required for shipment notification

COOKBOOK SPECIFICATIONS

Per book price

PAGES _____ # **BOOKS ORDERED** _____
(100 minimum order)

- 1 page = 1 side of a sheet of paper.
- All pages (including blank pages) must be included in the total page count.
 Don't forget table of contents, personal pages, index, ad pages, etc.
- **Do NOT** include heavy or tabbed dividers in your page count.
- All pages will be printed on white paper.
- Provide signed *Release Form* if submitting custom art/photos/logos.

COVER STYLE

- Soft Cover Base Price (8-18 Pricing)
- Hardback Base Price (8-18 Pricing)
- Padded 3-Ring Base Price (8-18 Pricing)
 - Add EZel™ Bookstand in each Padded 3-Ring 45¢/book

COOKING HINTS – Place 16 **FREE** hint pages in the back of each cookbook **FREE**

RECIPE POCKET ENVELOPES – Place one in the back of each cookbook 15¢/book

COVER DESIGN

Per book price

FRONT COVER WORDING

Wording for Cover Title _____ Typestyle _____
 Wording for Subtitle _____ Typestyle _____
 Wording on Spine _____ Typestyle _____
wording on spine for 3-Ring only Have art department select typestyles

FULL-COLOR STOCK COVER

Full-Color Stock Cover # _____ One ink color for title/subtitle _____ **FREE**
See covers online. If none provided, ink color shown in our Guidebook will be used.

CUSTOM COVER – Skip entire section if ordering a full-color stock cover above.

Specify Custom Design Details: **Provide signed Release Form if submitting custom art/photos/logos.**

- Use press-ready art (enclose)
- Designer Series Cover Template # _____ (enclose photo; includes full-color printing) 20¢/book
- One-color cover template: C8 C9 (enclose photo)
- Design cover from our artwork, photos, or ideas (enclose material and provide written details)

Specify Ink Colors for Custom Front Cover Only (see in-house inks online or in Guidebook)

- One in-house ink color: specify ink _____ **FREE**
- Multi- or full-color: specify _____ 20¢/book
- Foil Stamping (in addition to other ink printing) – specify color: Gold Silver
 200 books = 80¢/book; 300 books = 75¢/book; 500 = 55¢/book; 1,000 = 35¢/book; 2,000 = 25¢/book; 3,000 books = 20¢/book ...

Specify Custom Back Cover Printing – Will be white if no selection is made.

- One in-house ink color: Specify ink color _____ 10¢/book
 - Multi- or full-color: specify _____ 20¢/book
- Note:** Designer Series Covers include **FREE** matching full-color back covers as long as no changes are made.

BINDING & LINER OPTIONS

PRINTED LINERS ON INSIDE FRONT/BACK COVER (for hardback or 3-Ring only)

Note: Standard white liners will be used if printed liners are not ordered.

- Full-color stock liner: L1a L5 25¢/book
- Provide signed Release Form if submitting custom art/photos/logos.**
- Custom one-color design (enclose art): specify ink _____ 20¢/book
- Custom multi- or full-color design (enclose art): specify _____ 45¢/book

PLASTIC COMB BINDING (for soft cover or hardback only) **FREE**

Choose color: Black Blue Brown Hunter Maroon Navy Red White

- Optional** Imprinted Plastic Comb
 100-199 books = 60¢/book; 200-999 books = 35¢/book; 1000+ books = 30¢/book.....

Wording on Comb Binder _____

Imprint ink color _____ Imprint Typestyle _____

If you have special instructions, write them here or attach to order form. _____

ORDER AGREEMENT

TERMS: Morris Press Cookbooks, hereinafter referred to as the Company, agrees to publish an original, custom cookbook in accordance with information furnished on this order form. The purchaser, hereinafter referred to as the Customer, agrees to furnish all recipes and custom material to be published in the Customer's cookbook. This order form is a binding contract between the Company and the Customer. If the Customer cancels, the Customer is responsible for any preparation and production cost incurred by the Company. The Company reserves the right to accept or reject all orders or cancel any order in production for cause. The parties agree that the validity, construction, and performance of this Contract shall be governed by the laws of the State of Nebraska. The Customer hereby irrevocably submits generally and unconditionally to the jurisdiction of any court of competent jurisdiction in Nebraska for any dispute concerning or related to the Contract. The Customer further agrees that any action arising from the terms of this Contract shall be filed exclusively in a court of competent jurisdiction in Nebraska. Customer further consents to venue in Nebraska and waives any rights to challenge venue in Nebraska.

PAYMENT: Credit terms apply to recognized non-profit organizations, subject to our approval. One-half of the total bill will be due 37 days from ship date with the balance due 90 days from ship date. Families, individuals, businesses, orders from APO and FPO addresses, and others are required to pay one-half the cost at the time the Customer sends the order, with the balance due before books are shipped. Accounts more than 90 days past due are subject to 1.33% interest per month (16% per annum). If collection services are needed to collect overdue accounts, the Customer is liable for any fees incurred. NE and FL orders only: To avoid paying sales tax, NE orders must submit Form 13 (NE Exempt Sales Certificate). FL orders must submit Form DR-13 (Resale Certificate) or DR-14 (Consumer's Certificate of Exemption).

PRODUCTION: The Company's production time for press-ready books is 20-25 BUSINESS DAYS. Production time begins the day *after* the Company receives the complete order. The Company reserves the right to adjust production schedules due to heavy seasonal demands, shortages, strikes, or any other reasonable causes whatsoever. **Rush Service:** If the Customer uses RUSH Service of 20 business days (4 weeks), a 15% upcharge (\$200 minimum)

will be incurred. *Full terms of the Company's normal and RUSH production are stated in our Cookbook Publishing Guide and apply to this contract.*

SHIPPING: The Company prepays freight on all orders, with shipping charges added to the Customer's invoice. The Customer will receive 3% **FREE** cookbooks which, when sold, will help defray normal shipping charges. Orders are normally shipped via UPS or truck line to one address. The Customer may request faster service with all charges added to the invoice. Shipments to AK, HI, and APO/FPO addresses will be sent the most economical way. As is customary in the printing trade, all orders are subject to a 10% overrun and underrun and will be shipped and billed accordingly. The Customer's cookbook is a custom manufactured product; therefore, under no circumstances are books to be returned without the Company's written approval. Books damaged in shipping must be reported within 7 days. Defects in books, not due to shipping damage, must be reported to the Company within 90 days. The Company reserves the right to repair, replace, or credit defective books.

ERRORS & CHANGES: The Company will endeavor to do its best to produce error-free cookbooks. The Company may use its judgment on design of artwork and cover if no definite instructions are given. Material submitted inadequately by the Customer or inadequate proofing by the Customer may result in errors that are not the Company's fault. The Company cannot be held responsible for changes after the book is in production. Changes can be made if a reprint is ordered.

INDEMNIFICATION: The Customer warrants that releases have been obtained to reproduce any and all copyrighted or trademarked material submitted for reproduction. The Customer shall defend, indemnify, and hold the Company, its subsidiaries, and its authorized representatives, harmless against all claims, suits, costs, damages, judgments, attorney fees, license fees, settlements or expenses incurred, claimed, obtained or sustained by third parties, whether for intellectual property infringement (including copyright and trademark infringement), dilution, misappropriation, or otherwise, because of the manufacture, use, marketing, or sale of the cookbooks.

Order form must be signed by two representatives, even if paid in full. Submit with your recipes and any other required material.

Complete all information below, including 2 unrelated adult signatures responsible for payment (only 1 needed for family cookbooks).

We (the Customer) have read and agree to the Order Agreement above and authorize the Company to print a cookbook according to the specifications on this order form. We understand it is our responsibility to make sure the bill is paid. **Please print neatly and sign.**

Name 1 _____ ✕ Signature _____

Home Address _____ City _____ State _____ Zip _____ Date _____

Cell Phone (____) _____ Day Phone (____) _____

Name 2 _____ ✕ Signature _____

Home Address _____ City _____ State _____ Zip _____ Date _____

Cell Phone (____) _____ Day Phone (____) _____

Organization _____

Credit terms apply to recognized non-profit organizations, subject to our approval (credit application may be required); otherwise 50% down payment is due with the order.

PRESS-READY SOFT COVER PRICES

for full-color pages



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Prices Effective 8-18

# Books ▶ # Pages ▼	100	200	300	400	500	600	700	800	900	1000	1500	2000	3000
up to 66	6.20	4.60	4.50	4.40	4.30	4.25	4.20	4.15	4.10	4.05	4.00	3.95	3.90
68 pages	6.26	4.66	4.56	4.46	4.36	4.31	4.26	4.21	4.16	4.11	4.06	4.01	3.96
70 pages	6.32	4.72	4.62	4.52	4.42	4.37	4.32	4.27	4.22	4.17	4.12	4.07	4.02
72 pages	6.38	4.78	4.68	4.58	4.48	4.43	4.38	4.33	4.28	4.23	4.18	4.13	4.08
74 pages	6.44	4.84	4.74	4.64	4.54	4.49	4.44	4.39	4.34	4.29	4.24	4.19	4.14
76 pages	6.50	4.90	4.80	4.70	4.60	4.55	4.50	4.45	4.40	4.35	4.30	4.25	4.20
78 pages	6.56	4.96	4.86	4.76	4.66	4.61	4.56	4.51	4.46	4.41	4.36	4.31	4.26
80 pages	6.62	5.02	4.92	4.82	4.72	4.67	4.62	4.57	4.52	4.47	4.42	4.37	4.32
82 pages	6.68	5.08	4.98	4.88	4.78	4.73	4.68	4.63	4.58	4.53	4.48	4.43	4.38
84 pages	6.74	5.14	5.04	4.94	4.84	4.79	4.74	4.69	4.64	4.59	4.54	4.49	4.44
86 pages	6.80	5.20	5.10	5.00	4.90	4.85	4.80	4.75	4.70	4.65	4.60	4.55	4.50
88 pages	6.86	5.26	5.16	5.06	4.96	4.91	4.86	4.81	4.76	4.71	4.66	4.61	4.56
90 pages	6.92	5.32	5.22	5.12	5.02	4.97	4.92	4.87	4.82	4.77	4.72	4.67	4.62
92 pages	6.98	5.38	5.28	5.18	5.08	5.03	4.98	4.93	4.88	4.83	4.78	4.73	4.68
94 pages	7.04	5.44	5.34	5.24	5.14	5.09	5.04	4.99	4.94	4.89	4.84	4.79	4.74
96 pages	7.10	5.50	5.40	5.30	5.20	5.15	5.10	5.05	5.00	4.95	4.90	4.85	4.80
98 pages	7.16	5.56	5.46	5.36	5.26	5.21	5.16	5.11	5.06	5.01	4.96	4.91	4.86
100 pages	7.22	5.62	5.52	5.42	5.32	5.27	5.22	5.17	5.12	5.07	5.02	4.97	4.92
102 pages	7.28	5.68	5.58	5.48	5.38	5.33	5.28	5.23	5.18	5.13	5.08	5.03	4.98
104 pages	7.34	5.74	5.64	5.54	5.44	5.39	5.34	5.29	5.24	5.19	5.14	5.09	5.04
106 pages	7.38	5.78	5.68	5.58	5.48	5.43	5.38	5.33	5.28	5.23	5.18	5.13	5.08
108 pages	7.42	5.82	5.72	5.62	5.52	5.47	5.42	5.37	5.32	5.27	5.22	5.17	5.12
110 pages	7.46	5.86	5.76	5.66	5.56	5.51	5.46	5.41	5.36	5.31	5.26	5.21	5.16
112 pages	7.50	5.90	5.80	5.70	5.60	5.55	5.50	5.45	5.40	5.35	5.30	5.25	5.20
114 pages	7.54	5.94	5.84	5.74	5.64	5.59	5.54	5.49	5.44	5.39	5.34	5.29	5.24
116 pages	7.58	5.98	5.88	5.78	5.68	5.63	5.58	5.53	5.48	5.43	5.38	5.33	5.28
118 pages	7.62	6.02	5.92	5.82	5.72	5.67	5.62	5.57	5.52	5.47	5.42	5.37	5.32
120 pages	7.66	6.06	5.96	5.86	5.76	5.71	5.66	5.61	5.56	5.51	5.46	5.41	5.36
122 pages	7.70	6.10	6.00	5.90	5.80	5.75	5.70	5.65	5.60	5.55	5.50	5.45	5.40
124 pages	7.74	6.14	6.04	5.94	5.84	5.79	5.74	5.69	5.64	5.59	5.54	5.49	5.44
126 pages	7.78	6.18	6.08	5.98	5.88	5.83	5.78	5.73	5.68	5.63	5.58	5.53	5.48
128 pages	7.82	6.22	6.12	6.02	5.92	5.87	5.82	5.77	5.72	5.67	5.62	5.57	5.52
130 pages	7.86	6.26	6.16	6.06	5.96	5.91	5.86	5.81	5.76	5.71	5.66	5.61	5.56
132 pages	7.90	6.30	6.20	6.10	6.00	5.95	5.90	5.85	5.80	5.75	5.70	5.65	5.60
134 pages	7.94	6.34	6.24	6.14	6.04	5.99	5.94	5.89	5.84	5.79	5.74	5.69	5.64
136 pages	7.98	6.38	6.28	6.18	6.08	6.03	5.98	5.93	5.88	5.83	5.78	5.73	5.68
138 pages	8.02	6.42	6.32	6.22	6.12	6.07	6.02	5.97	5.92	5.87	5.82	5.77	5.72
140 pages	8.06	6.46	6.36	6.26	6.16	6.11	6.06	6.01	5.96	5.91	5.86	5.81	5.76
142 pages	8.10	6.50	6.40	6.30	6.20	6.15	6.10	6.05	6.00	5.95	5.90	5.85	5.80

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up to 66	8.40	6.05	5.90	5.75	5.50	5.35	5.30	5.25	5.20	5.05	5.00	4.95	4.90
68 pages	8.46	6.11	5.96	5.81	5.56	5.41	5.36	5.31	5.26	5.11	5.06	5.01	4.96
70 pages	8.52	6.17	6.02	5.87	5.62	5.47	5.42	5.37	5.32	5.17	5.12	5.07	5.02
72 pages	8.58	6.23	6.08	5.93	5.68	5.53	5.48	5.43	5.38	5.23	5.18	5.13	5.08
74 pages	8.64	6.29	6.14	5.99	5.74	5.59	5.54	5.49	5.44	5.29	5.24	5.19	5.14
76 pages	8.70	6.35	6.20	6.05	5.80	5.65	5.60	5.55	5.50	5.35	5.30	5.25	5.20
78 pages	8.76	6.41	6.26	6.11	5.86	5.71	5.66	5.61	5.56	5.41	5.36	5.31	5.26
80 pages	8.82	6.47	6.32	6.17	5.92	5.77	5.72	5.67	5.62	5.47	5.42	5.37	5.32
82 pages	8.88	6.53	6.38	6.23	5.98	5.83	5.78	5.73	5.68	5.53	5.48	5.43	5.38
84 pages	8.94	6.59	6.44	6.29	6.04	5.89	5.84	5.79	5.74	5.59	5.54	5.49	5.44
86 pages	9.00	6.65	6.50	6.35	6.10	5.95	5.90	5.85	5.80	5.65	5.60	5.55	5.50
88 pages	9.06	6.71	6.56	6.41	6.16	6.01	5.96	5.91	5.86	5.71	5.66	5.61	5.56
90 pages	9.12	6.77	6.62	6.47	6.22	6.07	6.02	5.97	5.92	5.77	5.72	5.67	5.62
92 pages	9.18	6.83	6.68	6.53	6.28	6.13	6.08	6.03	5.98	5.83	5.78	5.73	5.68
94 pages	9.24	6.89	6.74	6.59	6.34	6.19	6.14	6.09	6.04	5.89	5.84	5.79	5.74
96 pages	9.30	6.95	6.80	6.65	6.40	6.25	6.20	6.15	6.10	5.95	5.90	5.85	5.80
98 pages	9.36	7.01	6.86	6.71	6.46	6.31	6.26	6.21	6.16	6.01	5.96	5.91	5.86
100 pages	9.42	7.07	6.92	6.77	6.52	6.37	6.32	6.27	6.22	6.07	6.02	5.97	5.92
102 pages	9.48	7.13	6.98	6.83	6.58	6.43	6.38	6.33	6.28	6.13	6.08	6.03	5.98
104 pages	9.54	7.19	7.04	6.89	6.64	6.49	6.44	6.39	6.34	6.19	6.14	6.09	6.04
106 pages	9.58	7.23	7.08	6.93	6.68	6.53	6.48	6.43	6.38	6.23	6.18	6.13	6.08
108 pages	9.62	7.27	7.12	6.97	6.72	6.57	6.52	6.47	6.42	6.27	6.22	6.17	6.12
110 pages	9.66	7.31	7.16	7.01	6.76	6.61	6.56	6.51	6.46	6.31	6.26	6.21	6.16
112 pages	9.70	7.35	7.20	7.05	6.80	6.65	6.60	6.55	6.50	6.35	6.30	6.25	6.20
114 pages	9.74	7.39	7.24	7.09	6.84	6.69	6.64	6.59	6.54	6.39	6.34	6.29	6.24
116 pages	9.78	7.43	7.28	7.13	6.88	6.73	6.68	6.63	6.58	6.43	6.38	6.33	6.28
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120 pages	9.86	7.51	7.36	7.21	6.96	6.81	6.76	6.71	6.66	6.51	6.46	6.41	6.36
122 pages	9.90	7.55	7.40	7.25	7.00	6.85	6.80	6.75	6.70	6.55	6.50	6.45	6.40
124 pages	9.94	7.59	7.44	7.29	7.04	6.89	6.84	6.79	6.74	6.59	6.54	6.49	6.44
126 pages	9.98	7.63	7.48	7.33	7.08	6.93	6.88	6.83	6.78	6.63	6.58	6.53	6.48
128 pages	10.02	7.67	7.52	7.37	7.12	6.97	6.92	6.87	6.82	6.67	6.62	6.57	6.52
130 pages	10.06	7.71	7.56	7.41	7.16	7.01	6.96	6.91	6.86	6.71	6.66	6.61	6.56
132 pages	10.10	7.75	7.60	7.45	7.20	7.05	7.00	6.95	6.90	6.75	6.70	6.65	6.60
134 pages	10.14	7.79	7.64	7.49	7.24	7.09	7.04	6.99	6.94	6.79	6.74	6.69	6.64
136 pages	10.18	7.83	7.68	7.53	7.28	7.13	7.08	7.03	6.98	6.83	6.78	6.73	6.68
138 pages	10.22	7.87	7.72	7.57	7.32	7.17	7.12	7.07	7.02	6.87	6.82	6.77	6.72
140 pages	10.26	7.91	7.76	7.61	7.36	7.21	7.16	7.11	7.06	6.91	6.86	6.81	6.76
142 pages	10.30	7.95	7.80	7.65	7.40	7.25	7.20	7.15	7.10	6.95	6.90	6.85	6.80

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