FOR IMMEDIATE RELEASE

(Publishes Cookbook to Benefit)

WHO: ______________________________________

WHAT: ______________________________________

WHERE TO BUY: ______________________________________

DATE AVAILABLE: ___________________ PRICE: $ ___________________

(Your City, State, Date) ____________________________

(Organization Name) __________________________________ is announcing the arrival of its new, one-of-a-kind cookbook, (Cookbook Title) ___________________________________. Printed by Morris Press Cookbooks of Kearney, Neb., profits will benefit (Fund/Project) ___________________________________.

Members of (Organization Name) __________________________________, friends, and family have compiled their tastiest tried-and-true recipes into a single book that will be treasured for generations to come. This mouth-watering cookbook contains (Number of Recipes) _______ recipes – everything you need from appetizers to desserts. Each recipe includes the contributor’s name, so it’s easy to find the recipes of friends and loved ones.

Special features include:

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

Cookbooks are available at (locations) __________________________________________________________. You may also purchase them by calling (name and/or phone number) _____________________________.

FOR MORE INFORMATION CONTACT:

Name: ____________________________

Phone: ____________________________

Email: ____________________________

Consider including 2–3 recipes with your press release.