



3212 E. Hwy. 30 • P.O. Box 2110
Kearney, NE 68847
800-445-6621 • Fax: 308-234-3969

COOKBOOK ORDER FORM

PRINT CLEARLY IN BLACK INK.



For Office Use Only

Book # _____

Date Rcd _____

Rush TNS Regular

Rev. 1-18 WEB

Group _____ Organization Family Individual Business

City _____ State _____ Zip _____ Day Phone (____) _____

Send Proofs to: Chairperson Alternate Shipping Address
Correspondence, including proof, will be sent to chairperson unless otherwise noted.

CHAIRPERSON

Name _____

Street address _____ Apt. _____

City _____ State _____ Zip _____

Home # (____) _____ Work # (____) _____

Fax # (____) _____ Cell # (____) _____

E-mail _____

Required for proofs and correspondence

ALTERNATE Required for organizations

Name _____

Street address _____ Apt. _____

City _____ State _____ Zip _____

Home # (____) _____ Work # (____) _____

Fax # (____) _____ Cell # (____) _____

E-mail _____

BILLING ADDRESS

Bill To _____

Attn _____

Mailing address _____

City _____ State _____ Zip _____

Day # (____) _____ Fax # (____) _____

E-mail _____

SHIPPING ADDRESS

We must have a street address as we cannot deliver to a P.O. Box.

Ship To _____

Attn _____

Street address _____ Ste. _____

City _____ State _____ Zip _____

Day # (____) _____

Check one: Commercial Residential address

E-mail _____

Required for shipment notification

COOKBOOK STYLE/BASE PRICE

RECIPES _____ # BOOKS ORDERED _____ (100 minimum order)

COVER STYLE: Soft Cover Hardback Padded 3-Ring Binder *Base Price

*See web site for base prices Add EZel™ Bookstand in 3-Ring Cookbook 45¢/book

RECIPE PAGES

PAPER White paper FREE Cream paper 20¢/book
All recipe pages and personal pages will be printed in black ink.

RECIPE FORMATS – All formats are FREE. Save 20¢/book with F15.

F1 F2 F4 ~ circle one art option for F4: Checks Classic Culinary

F7 ~ circle one FREE art option below – F thru Q, No Artwork, or Custom Artwork

No \$60.....
F G H I J K L M N O P Q Artwork Custom Artwork

F8 F9 F21 F22 F23

F15 Discount Recipe Format (Non-continued recipes and fillers NOT available) Subtract 20¢/book (_____)

RECIPE PAGE OPTIONS

Include Non-continued Recipes (not available for F15) 20¢/book

Include Recipe Subcategories 5¢/book

Include Recipe Notes 25¢/book

Include Recipe Symbols 5¢/book

Include Recipe Fillers (Available with non-continued recipes only) 15¢/book

Complete one: Stock filler set name _____ Custom fillers (enclose)

PER BOOK PRICE

PERSONAL PAGES

PER BOOK
PRICE

TITLE PAGE – FREE; cookbook title and subtitle will be included on the title page, as listed under **Cover Design**.

Information to be included on title page: Organization name _____
Address _____ Web address _____
City _____ State _____ Zip _____

PERSONAL PAGES – Complete all information below.

Provide signed *Release Form* if submitting custom art/photos/logos.

Design: Blossoms Checks Classic Culinary Hearts & Bows Heavenly Paws Ribbon School Days Vineyard No Art

Pages: Need to be typeset by Morris Press All press-ready (customer is providing – enclose)
 Some pages are press-ready, some need to be typeset (enclose and provide instructions)

List personal pages in the order they should appear, including blank pages (provide page headings so we can identify). Page 1 is placed on the back of the title page. 4 pages are **FREE**. Extra pages may be added for a charge – see below. If you have more than 4 pages, please provide and number pages so we place them in the correct order.

1. _____ 2. _____ 3. _____ 4. _____

Number of personal pages over 4 # extra pages _____ x 4¢/page (per book)
Photos/artwork in personal pages printed in black ink: **1 FREE** # extra images _____ x 2¢/image (per book)
Photos/artwork in personal pages printed in multi- or full-color # images _____ x 10¢/image (per book)

MAIL ORDER PAGE

Yes, include a **FREE** mail order page. Complete information you want to appear below.

Cookbook title will be included on the mail order page, as listed under **Cover Design**.

Organization name _____
Mailing address _____
City _____ State _____ Zip _____
Phone (optional) (_____) _____
Web or e-mail address _____ Selling price/book \$ _____ S/H \$ _____

INDEX – Index of Recipes is automatically included. Check box to also include a **FREE** Index of Contributors.

COVER DESIGN

FRONT COVER WORDING

Wording for Cover Title _____ Typestyle _____
Wording for Subtitle _____ Typestyle _____
Wording on Spine _____ Typestyle _____
wording on spine for 3-Ring only Have art department select typesyles

FULL-COLOR STOCK COVER

Full-Color Stock Cover # _____ Specify ink color for title/subtitle _____ **FREE**
See more covers online. If none specified, ink color shown in our guidebook/web site will be used.

CUSTOM COVER – Skip entire section if ordering a full-color stock cover above.

Specify Custom Design Details: Provide signed *Release Form* if submitting custom art/photos/logos.

Use press-ready art (enclose)
 Designer Series Cover Template: # _____ (enclose photo; includes full-color printing) 20¢/book
 One-color cover template: C8 C9 (enclose photo)
 Design cover from our artwork, photos, or ideas (enclose material and provide written details)

Specify Ink Colors for Custom Front Cover Only

One in-house ink color: specify ink _____ **FREE**
 Multi- or full-color: specify _____ 20¢/book
 Foil Stamping (in addition to other ink printing) – specify color: Gold Silver
200 books = 80¢/book; 300 books = 75¢/book; 500 = 55¢/book; 1,000 = 35¢/book; 2,000 = 25¢/book; 3,000 books = 20¢/book ...

Specify Custom Back Cover Printing – will be white if no selection is made

One in-house ink color: specify ink _____ 10¢/book
 Multi- or full-color: specify _____ 20¢/book

Note: Designer Series Covers include **FREE** matching full-color back covers as long as no changes are made.

BINDING & LINER OPTIONS

PER BOOK
PRICE

PRINTED LINERS ON INSIDE FRONT/BACK COVER (for hardback or 3-Ring only)

Note: Standard white or cream liners will be used if printed liners not ordered (will match color of pages).

Full-color stock liner: L1a L525¢/book

Provide signed Release Form if submitting custom art/photos/logos.

Custom one-color design (enclose art): specify ink20¢/book

Custom multi- or full-color design (enclose art): specify45¢/book

BINDING – Plastic Comb..... **FREE** Plastic Coil..... **FREE**
for soft cover or hardback only for soft cover only – 500 recipes or less; no tabbed dividers

Choose color: Black Blue Brown Hunter Maroon Navy Red White

Optional Imprinted Plastic Comb

100-199 books = 60¢/book; 200-999 books = 35¢/book; 1000+ books = 30¢/book.....

Wording on Comb Binder _____

Imprint ink color _____ Imprint Typestyle _____

DIVIDER SELECTION

FULL-COLOR STOCK DIVIDER SET

Non-Tabbed Full-Color Stock Divider Set # _____ **FREE** Printed on heavy-weight paper.....25¢/book

Tabbed Full-Color Stock Divider Set # _____ (printed on heavy-weight paper)45¢/book

CUSTOM DIVIDER SET – Skip entire section if ordering a full-color stock divider set above.

Specify Divider Style

Non-Tabbed Standard Custom Dividers# dividers _____ x 3¢/divider (per book)

Non-Tabbed Heavy Custom Dividers# dividers _____ x 5¢/divider (per book)

Tabbed Heavy Custom Dividers# dividers _____ x 10¢/divider (per book)

Specify Paper Color: Blue Canary Cream Gray Green Pink Tan White

Specify Custom Design Details: *Provide signed Release Form if submitting custom art/photos/logos.*

Use press-ready art (enclose)

Designer Series Divider Template # _____ (enclose photos and provide wording)

One-color divider template: D500 (enclose photos) D511 D513a (enclose photos)

Design dividers from our artwork, photos, or ideas (enclose material and provide written details)

Specify Ink Colors for Custom Divider Fronts Only

Black ink **FREE**

One in-house ink color: specify ink# dividers _____ x 2¢/divider (per book)

Multi-color: specify inks _____, _____, _____# dividers _____ x 12¢/divider (per book)

Full-color printing# dividers _____ x 12¢/divider (per book)

Designer Series Divider Template (full-color printing)# dividers _____ x 12¢/divider (per book)

Specify for Custom Divider Backs Only

Blank – keep the backs of our custom dividers blank **FREE**

Print 8 **FREE** pages of standard Helpful Hints on the back of our custom dividers **FREE**

Print custom backs in one-color – same ink as divider fronts (enclose material)... # dividers _____ x 2¢/divider (per book)

Print custom backs in multi- or full-color (enclose material) # dividers _____ x 12¢/divider (per book)

EXTRAS

COOKING HINTS – Place 16 **FREE** hint pages in the back of each cookbook **FREE**

RECIPE POCKET ENVELOPES – Place one in the back of each cookbook..... 15¢/book

RECIPES on e-Book **FREE**

ADVERTISING PAGES# pages _____ x 3¢/page (per book)

If pages are **not** press-ready, a set-up fee applies# pages _____ x \$30/page = _____

Total all per book prices here to figure **COST PER BOOK**

MISC.

- Mailing Boxes for single books: Sold in cases of 10..... # cases _____ x \$8.50/case
 Padded Mailing Envelopes: Sold in cases of 25 (not available for 3-Rings) # cases _____ x \$18/case
 Counter Displays: Sold individually..... # displays _____ x \$2.00/each

Table with 1 column: PER ORDER PRICE. Includes lines for pricing.

PRODUCTION TIME

- Normal Production Time of 35-45 business days (7-9 weeks)
 Recipes submitted using typensave® take 20-25 business days (4-5 weeks): Online Acct #T _____
 RUSH Service - we typeset recipes = 25 business days (5 weeks); typensave® = 20 business days (4 weeks)
RUSH orders incur a 15% upcharge or \$200 minimum charge (whichever is greater).

FL and NE orders will be charged sales tax. Check if delivery will be: Inside city limits Outside city limits
To avoid paying sales tax, Nebraska orders must submit Form 13, and Florida orders must submit Form DR-13 or DR-14.

Special Instructions: _____

Coupon Discount: _____ x _____ = (_____)
Attach coupon. discount number of books Subtract this amount.
typensave® discount: 25¢/book x _____ (\$300 max.) = (_____)
number of books Subtract this amount.
Families, individuals, and businesses must include a 50% down payment.

ORDER AGREEMENT

TERMS: Morris Press Cookbooks, hereinafter referred to as the Company, agrees to publish an original, custom cookbook in accordance with information furnished on this order form. The purchaser, hereinafter referred to as the Customer, agrees to furnish all recipes and custom material to be published in the Customer's cookbook. This order form is a binding contract between the Company and the Customer. If the Customer cancels, the Customer is responsible for any preparation and production cost incurred by the Company. The Company reserves the right to accept or reject all orders or cancel any order in production for cause. The parties agree that the validity, construction, and performance of this Contract shall be governed by the laws of the State of Nebraska. The Customer hereby irrevocably submits generally and unconditionally to the jurisdiction of any court of competent jurisdiction in Nebraska for any dispute concerning or related to the Contract. The Customer further agrees that any action arising from the terms of this Contract shall be filed exclusively in a court of competent jurisdiction in Nebraska. Customer further consents to venue in Nebraska and waives any rights to challenge venue in Nebraska.

PAYMENT: Credit terms apply to recognized non-profit organizations, subject to our approval. One-half of the total bill will be due 37 days from ship date with the balance due 90 days from ship date. Families, individuals, businesses, orders from APO and FPO addresses, and others are required to pay one-half the cost at the time the Customer sends the order, with the balance due before books are shipped. Accounts more than 90 days past due are subject to 1.33% interest per month (16% per annum). If collection services are needed to collect overdue accounts, the Customer is liable for any fees incurred. NE and FL orders only: To avoid paying sales tax, NE orders must submit Form 13 (NE Exempt Sales Certificate). FL orders must submit Form DR-13 (Resale Certificate) or DR-14 (Consumer's Certificate of Exemption).

PRODUCTION: The Company's normal production time for books requiring typesetting is 35-45 BUSINESS DAYS. Production time begins the day after the Company receives the complete order. The Company reserves the right to adjust production schedules due to heavy seasonal demands, shortages, strikes, or any other reasonable causes whatsoever.

Rush Service: If the Customer uses the RUSH Service, a 15% upcharge (\$200 minimum) will be incurred. Full terms of the Company's normal and RUSH production are stated in our Cookbook Publishing Guide and apply to this contract.

SHIPPING: The Company prepays freight on all orders, with shipping charges added to the Customer's invoice. The Customer will receive 3% FREE cookbooks which, when sold, will help defray normal shipping charges. Orders are normally shipped via UPS or truck line to one address. The Customer may request faster service with all charges added to the invoice. Shipments to AK, HI, and APO/FPO addresses will be sent the most economical way, As is customary in the printing trade, all orders are subject to a 10% overrun and underrun and will be shipped and billed accordingly. The Customer's cookbook is a custom manufactured product; therefore, under no circumstances are books to be returned without the Company's written approval. Books damaged in shipping must be reported within 7 days. Defects in books, not due to shipping damage, must be reported to the Company within 90 days. The Company reserves the right to repair, replace, or credit defective books.

ERRORS & CHANGES: The Company may use its judgment on design of artwork and cover if no definite instructions are given. Material submitted inadequately by the Customer or inadequate proofing by the Customer may result in errors that are not the Company's fault. The Company cannot be held responsible for changes after the book is in production. Changes can be made if a reprint is ordered. Errors that are the Company's fault will be corrected for free.

INDEMNIFICATION: The Customer warrants that releases have been obtained to reproduce any and all copyrighted or trademarked material submitted for reproduction. The Customer shall defend, indemnify, and hold the Company, its subsidiaries, and its authorized representatives, harmless against all claims, suits, costs, damages, judgments, attorney fees, license fees, settlements or expenses incurred, claimed, obtained or sustained by third parties, whether for intellectual property infringement (including copyright and trademark infringement), dilution, misappropriation, or otherwise, because of the manufacture, use, marketing, or sale of the cookbooks.

Order form must be signed by two representatives, even if paid in full. Submit with your recipes and any other required material.

Complete all information below, including 2 unrelated adult signatures responsible for payment (only 1 needed for family cookbooks).

We (the Customer) have read and agree to the Order Agreement above and authorize the Company to print a cookbook according to the specifications on this order form. We understand it is our responsibility to make sure the bill is paid. Please print clearly and sign.

Name 1 _____ X Signature _____
Home Address _____ City _____ State _____ Zip _____ Date _____
Cell Phone (_____) _____ Day Phone (_____) _____

Name 2 _____ X Signature _____
Home Address _____ City _____ State _____ Zip _____ Date _____
Cell Phone (_____) _____ Day Phone (_____) _____

Organization _____

Credit terms apply to recognized non-profit organizations, subject to our approval (credit application may be required); otherwise 50% down payment is due with the order.