



3212 E. Hwy. 30 • P.O. Box 2110
Kearney, NE 68847
800-445-6621 • Fax: 308-234-3969

PRESS-READY Order Form & Pricing

What is Press-Ready?

Press-ready pages are already typeset with no alterations or additional typesetting needed. Your material will print the way it appears on your computer. The quality of the printed work is determined by the quality of the press-ready material furnished.

Note:

Submitting your cookbook press-ready may not save you money. Our recipe formats are designed to fit the maximum number of recipes on each page. You may end up with more pages than we would for the same number of recipes, resulting in higher printing costs. However, you will save on production time since we don't have to typeset your recipes. You will also have more design control over your cookbook pages.

Only use this Order Form & Pricing if ALL cookbook pages are press-ready.

This includes: recipe pages, personal pages, table of contents, index, mail-order page, advertising, and any other pages of your cookbook.

- Be sure to submit all 4 pages of the *Press-Ready Cookbook Order Form* with your material.
- Press-ready material must be created according to our margins and specifications. For details, print *Press-Ready Cookbook Pages Guidelines* from the *Download Center* of our web site. Acceptable material includes:
 1. **Digital PDF file** – send your file using our File Uploader at www.morriscookbooks.com/upload. This will also convert your file into a PDF, which provides the highest printing quality. Send a hard copy so we can verify page accuracy.
 2. **A previously printed cookbook** – pages must fit our margins and specifications. We cannot accept a copyrighted cover, divider set, or any other artwork (unless you own the copyright or have signed permission from the owner authorizing use – use our *Release Form*).

Do NOT use this Order Form & Pricing if:

- Only your cover and/or dividers are press-ready. Use our standard *Cookbook Order Form* included in our Cookbook Kit or print it from the *Download Center* of our web site.
- You used typensave.®

Other material to assist you:

- *Press-Ready Cover Guidelines* (if you intend to send a press-ready custom cover).
- *Press-Ready Divider Guidelines* (if you intend to send press-ready custom dividers).
- A signed *Release Form* must accompany your order if you submit any custom artwork, photos, or logos (or we print a previously printed book that contains artwork – see above).

Visit the *Download Center* of our web site,
www.morriscookbooks.com to print this material.

COVER DESIGN

FRONT COVER WORDING

Wording for Cover Title _____ Typestyle _____
 Wording for Subtitle _____ Typestyle _____
 Wording on Spine _____ Typestyle _____
wording on spine for 3-Ring only Have art department select typestyles

FULL-COLOR STOCK COVER

Full-Color Stock Cover # _____ One ink color for title/subtitle _____ **FREE**
See more covers online. If none provided, ink color shown in our guidebook will be used.

CUSTOM COVER – Skip entire section if ordering a full-color stock cover above.

Specify Custom Design Details: Provide signed *Release Form* if submitting custom art/photos/logos.

- Use press-ready art (enclose)
- Designer Series Cover Template # _____ (enclose photo; includes full-color printing) 20¢/book
- One-color cover template: C8 C9 (enclose photo)
- Design cover from our artwork, photos, or ideas (enclose material and provide written details)

Specify Ink Colors for Custom Front Cover Only (see in-house inks online or in Guidebook)

- One in-house ink color: specify ink _____ **FREE**
- Multi- or full-color: specify _____ 20¢/book
- Foil Stamping (in addition to other ink printing) – specify color: Gold Silver
 200 books = 80¢/book; 300 books = 75¢/book; 500 = 55¢/book; 1,000 = 35¢/book; 2,000 = 25¢/book; 3,000 books = 20¢/book ...

Specify Custom Back Cover Printing – Will be white if no selection is made.

- One in-house ink color: Specify ink color _____ 10¢/book
 - Multi- or full-color: specify _____ 20¢/book
- Note:** Designer Series Covers include **FREE** matching full-color back covers as long as no changes are made.

BINDING & LINER OPTIONS

PRINTED LINERS ON INSIDE FRONT/BACK COVER (for hardback or 3-Ring only)

Note: Standard white or cream liners will be used if printed liners not ordered (will match color of pages).

- Full-color stock liner: L1a L5 25¢/book
- Provide signed Release Form if submitting custom art/photos/logos.*
- Custom one-color design (enclose art): specify ink _____ 20¢/book
 - Custom multi- or full-color design (enclose art): specify _____ 45¢/book

BINDING

- Plastic Comb..... **FREE**
for soft cover or hardback only
- Plastic Coil **FREE**
for soft cover only – maximum 300 pages; no tabbed dividers

Choose color: Black Blue Brown Hunter Maroon Navy Red White

- Optional Imprinted Plastic Comb**
 100-199 books = 60¢/book; 200-999 books = 35¢/book; 1000+ books = 30¢/book.....

Wording on Comb Binder _____

Imprint ink color _____ Imprint Typestyle _____

PHOTOS IN PERSONAL PAGES

Provide signed Release Form if submitting custom art/photos/logos.

You receive 1 **FREE** photo/artwork printed in black ink; add more photos/artwork for an extra charge.

Photos/artwork in personal pages printed in black ink: **1 FREE** # extra images _____ x 2¢/image (per book)

Photos/artwork in personal pages printed in multi- or full-color # images _____ x 10¢/image (per book)

Per book price

DIVIDER SELECTION

FULL-COLOR STOCK DIVIDER SET

- Non-Tabbed* Full-Color Stock Divider Set # _____ **FREE** Printed on heavy-weight paper..... 25¢/book
- Tabbed* Full-Color Stock Divider Set # _____ (printed on heavy-weight paper)..... 45¢/book

CUSTOM DIVIDER SET – Skip entire section if ordering a full-color stock divider set above.

Specify Divider Style

- Non-Tabbed* Standard Custom Dividers # dividers _____ x 3¢/divider (per book)
- Non-Tabbed* Heavy Custom Dividers # dividers _____ x 5¢/divider (per book)
- Tabbed* Heavy Custom Dividers # dividers _____ x 10¢/divider (per book)

Specify Paper Color: Blue Canary Cream Gray Green Pink Tan White

Specify Custom Design Details: *Provide signed Release Form if submitting custom art/photos/logos.*

- Use press-ready art (enclose)
- Use Designer Series Divider Template # _____ (enclose photos and provide wording)
- One-color divider template: D500 (enclose photos) D511 D513a (enclose photos)
- Design dividers from our artwork, photos, or ideas (enclose material and provide written details)

Specify Ink Colors for Custom Divider Fronts Only (see in-house inks online or in our Guidebook)

- Black ink **FREE**
- One in-house ink color: specify ink _____ # dividers _____ x 2¢/divider (per book)
- Multi-color: specify inks _____, _____, _____ # dividers _____ x 12¢/divider (per book)
- Full-color printing # dividers _____ x 12¢/divider (per book)
- Designer Series Divider Template (full-color printing) # dividers _____ x 12¢/divider (per book)

Specify for Custom Divider Backs Only

- Blank – keep the backs of our custom dividers blank **FREE**
- Print 8 **FREE** pages of standard Helpful Hints on the back of our custom dividers **FREE**
- Print custom backs in one-color – same ink as divider fronts (enclose material)... # dividers _____ x 2¢/divider (per book)
- Print custom backs in multi- or full-color (enclose material) # dividers _____ x 12¢/divider (per book)

TOTAL ALL PRICES HERE TO FIGURE COST PER BOOK

SALES TOOLS

- Mailing Boxes for single books:** Sold in cases of 10..... # cases _____ x \$8.50/case
- Padded Mailing Envelopes:** Sold in cases of 25 (not available for 3-Rings) # cases _____ x \$18/case
- Counter Displays:** Sold individually..... # displays _____ x \$2.00/each

PRODUCTION TIME

- Press-Ready Production Time of 20-25 business days (4-5 weeks)
- RUSH** Service of 20 business days (4 weeks)
RUSH orders incur a 15% upcharge or \$200 minimum charge (whichever is greater).

FL and NE orders will be charged sales tax. Check if delivery will be: Inside city limits Outside city limits
To avoid paying sales tax, Nebraska orders must submit Form 13, and Florida orders must submit Form DR-13 or DR-14.

Coupon Discounts (attach coupon to order form) _____ x _____ =
discount # of books

Per order price

(_____) Subtract amount

SIGNATURE REQUIRED on the Order Agreement page.
If you have special instructions, please write them on that page.

Families, Individuals, and Businesses
Must Include a 50% Down Payment.

PRESS-READY SOFT COVER PRICES

Prices Effective April 1, 2015

A page is defined as **one side of a sheet of paper**. One sheet of paper is 2 pages, e.g., a 100 page book has 50 sheets of paper. Be sure to count **ALL** pages in the cookbook, including any blank pages. Dividers DO NOT need to be counted as they are priced separately (see Optional Features Pricing).

Note: Prices are subject to change. Check our web site or call for current pricing.



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# Books ▶ # Pages ▼	100	200	300	400	500	600	700	800	900	1000	1500	2000	3000	4000	5000	7500	10000
up to 65	4.10	2.50	2.40	2.30	2.20	2.15	2.10	2.05	2.00	1.95	1.90	1.85	1.80	1.75	1.70	1.65	1.60
66 to 87	4.90	2.75	2.55	2.50	2.45	2.40	2.35	2.30	2.25	2.20	2.15	2.10	2.05	2.00	1.95	1.90	1.85
88 to 109	5.40	3.05	2.90	2.60	2.50	2.45	2.40	2.35	2.30	2.25	2.20	2.15	2.10	2.05	2.00	1.95	1.90
110 to 131	5.85	3.40	3.05	2.90	2.75	2.70	2.65	2.60	2.55	2.50	2.45	2.40	2.35	2.25	2.15	2.10	2.05
132 to 153	6.30	3.60	3.30	3.15	2.85	2.80	2.75	2.70	2.65	2.60	2.55	2.50	2.45	2.40	2.35	2.30	2.20
154 to 175	6.90	3.90	3.45	3.30	3.15	3.10	3.05	3.00	2.95	2.85	2.80	2.70	2.65	2.60	2.55	2.40	2.30
176 to 197	7.30	4.30	4.00	3.60	3.40	3.30	3.25	3.20	3.10	3.05	3.00	2.90	2.85	2.70	2.65	2.55	2.45
198 to 219	8.15	4.80	4.15	3.75	3.65	3.60	3.55	3.45	3.35	3.25	3.20	3.10	3.00	2.95	2.90	2.75	2.65
220 to 241	8.85	5.20	4.35	4.15	3.95	3.85	3.80	3.70	3.60	3.45	3.40	3.25	3.10	3.05	3.00	2.90	2.80
242 to 263	9.50	5.60	4.65	4.40	4.20	4.10	4.00	3.90	3.80	3.60	3.55	3.45	3.30	3.25	3.20	3.10	2.95
264 to 285	10.00	5.90	4.80	4.60	4.40	4.30	4.20	4.15	4.05	3.90	3.75	3.65	3.55	3.50	3.45	3.25	3.10
286 to 307	11.05	6.50	5.35	4.75	4.60	4.50	4.40	4.30	4.20	4.10	3.95	3.85	3.75	3.70	3.65	3.45	3.25
308 to 329	11.65	6.85	5.65	4.95	4.80	4.70	4.60	4.50	4.40	4.30	4.20	4.10	3.90	3.85	3.80	3.60	3.35
330 to 351	12.40	7.30	6.00	5.25	5.05	4.95	4.90	4.80	4.65	4.55	4.45	4.25	4.05	4.00	3.95	3.80	3.60
352 to 373	13.10	7.70	6.35	5.65	5.30	5.15	5.00	4.90	4.85	4.80	4.75	4.55	4.35	4.30	4.25	4.00	3.85
374 to 395	13.80	8.10	6.65	5.90	5.70	5.40	5.30	5.20	5.10	5.05	4.95	4.80	4.55	4.50	4.45	4.25	4.05
396 to 417	14.50	8.55	7.05	6.20	5.90	5.80	5.70	5.60	5.40	5.30	5.20	4.95	4.75	4.70	4.65	4.45	4.25
418 to 439	15.20	8.95	7.35	6.50	6.15	5.95	5.85	5.75	5.65	5.50	5.40	5.15	5.00	4.95	4.90	4.70	4.50
440 to 461	15.80	9.35	7.70	6.85	6.60	6.45	6.25	6.05	5.95	5.85	5.75	5.55	5.40	5.30	5.25	5.00	4.75
462 to 483	16.55	9.75	8.05	7.25	6.95	6.60	6.45	6.30	6.15	6.05	5.95	5.75	5.60	5.50	5.45	5.25	5.00
484 to 505	17.25	10.15	8.35	7.55	7.20	6.95	6.80	6.60	6.40	6.25	6.15	5.95	5.80	5.70	5.65	5.45	5.25
506 to 527	18.10	10.65	8.75	7.85	7.45	7.20	7.00	6.85	6.70	6.50	6.40	6.20	6.05	5.95	5.90	5.70	5.50
528 to 549	18.75	11.05	9.05	8.15	7.75	7.50	7.30	7.10	6.95	6.75	6.65	6.45	6.30	6.20	6.15	5.95	5.75
550 to 571	19.45	11.45	9.40	8.45	8.05	7.80	7.60	7.40	7.20	7.00	6.90	6.70	6.55	6.45	6.40	6.25	6.00

PRESS-READY HARDBACK PRICES

Prices Effective April 1, 2015

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up to 65	6.30	3.95	3.85	3.70	3.45	3.30	3.25	3.20	3.15	3.00	2.95	2.90	2.85	2.80	2.75	2.60	2.55
66 to 87	7.15	4.25	4.05	3.85	3.55	3.40	3.35	3.30	3.25	3.10	3.05	3.00	2.95	2.90	2.85	2.70	2.65
88 to 109	7.65	4.55	4.35	4.10	3.70	3.55	3.50	3.45	3.40	3.15	3.10	3.05	3.00	2.95	2.90	2.85	2.80
110 to 131	8.05	4.85	4.50	4.35	3.95	3.80	3.75	3.70	3.65	3.40	3.35	3.30	3.25	3.20	3.05	2.95	2.90
132 to 153	8.50	5.05	4.75	4.60	4.10	3.95	3.90	3.85	3.80	3.55	3.50	3.45	3.40	3.35	3.30	3.15	3.05
154 to 175	9.00	5.35	4.90	4.75	4.40	4.20	4.15	4.10	4.05	3.75	3.70	3.65	3.60	3.55	3.45	3.25	3.15
176 to 197	9.75	5.75	5.45	5.05	4.65	4.40	4.35	4.30	4.20	3.95	3.90	3.80	3.75	3.65	3.55	3.40	3.30
198 to 219	10.60	6.25	5.60	5.20	4.85	4.70	4.65	4.55	4.45	4.25	4.15	4.00	3.90	3.85	3.80	3.60	3.50
220 to 241	11.30	6.65	5.80	5.60	5.15	4.95	4.90	4.80	4.70	4.35	4.30	4.15	4.00	3.95	3.90	3.75	3.65
242 to 263	11.95	7.05	6.10	5.85	5.40	5.20	5.10	5.00	4.90	4.50	4.45	4.35	4.20	4.15	4.10	3.95	3.80
264 to 285	12.50	7.50	6.25	6.05	5.60	5.40	5.30	5.25	5.15	4.80	4.60	4.55	4.50	4.45	4.35	4.10	3.95
286 to 307	13.10	7.90	6.80	6.20	5.80	5.60	5.50	5.40	5.30	5.00	4.85	4.75	4.70	4.65	4.55	4.30	4.10
308 to 329	13.70	8.30	7.10	6.40	6.00	5.80	5.70	5.60	5.50	5.20	5.10	5.00	4.85	4.80	4.70	4.45	4.25
330 to 351	14.30	8.75	7.45	6.70	6.25	6.05	6.00	5.90	5.75	5.45	5.35	5.15	5.00	4.95	4.85	4.65	4.45
352 to 373	14.95	9.15	7.80	7.10	6.50	6.25	6.10	6.00	5.95	5.70	5.65	5.45	5.30	5.25	5.15	4.85	4.70
374 to 395	15.50	9.55	8.10	7.35	6.90	6.50	6.40	6.30	6.20	5.95	5.85	5.70	5.50	5.45	5.35	5.10	4.90
396 to 417	16.00	10.00	8.50	7.65	7.10	6.90	6.80	6.70	6.50	6.20	6.10	5.85	5.70	5.65	5.55	5.30	5.10
418 to 439	16.60	10.40	8.80	7.95	7.35	7.05	6.95	6.85	6.75	6.40	6.30	6.05	5.95	5.90	5.80	5.55	5.35
440 to 461	17.30	10.80	9.15	8.30	7.80	7.55	7.35	7.15	7.05	6.75	6.65	6.45	6.30	6.25	6.15	5.85	5.60
462 to 483	18.10	11.30	9.50	8.70	8.15	7.70	7.55	7.40	7.25	7.05	6.85	6.65	6.50	6.45	6.35	6.10	5.85
484 to 505	18.60	11.60	9.80	9.00	8.40	8.05	7.90	7.70	7.50	7.30	7.05	6.85	6.70	6.65	6.55	6.30	6.10
506 to 527	19.30	12.10	10.20	9.30	8.65	8.30	8.10	7.95	7.80	7.60	7.30	7.10	6.95	6.90	6.80	6.55	6.35
528 to 549	20.00	12.50	10.50	9.60	8.95	8.60	8.40	8.20	8.05	7.85	7.55	7.35	7.20	7.15	7.05	6.80	6.60
550 to 571	20.65	12.90	10.85	9.90	9.25	8.90	8.70	8.50	8.30	8.05	7.80	7.60	7.45	7.40	7.30	7.10	6.85

PRESS-READY 3-RING PRICES

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up to 65	8.00	5.25	4.85	4.65	4.35	4.30	4.25	4.20	4.15	4.10	4.05	4.00	3.95	3.85	3.75	3.65	3.55
66 to 87	8.55	5.55	5.05	4.85	4.40	4.35	4.30	4.25	4.20	4.15	4.10	4.05	4.00	3.95	3.90	3.80	3.70
88 to 109	9.30	6.15	5.25	5.10	4.70	4.65	4.60	4.55	4.50	4.45	4.40	4.35	4.30	4.25	4.05	3.85	3.80
110 to 131	9.70	6.45	5.80	5.50	5.05	4.90	4.80	4.75	4.70	4.65	4.60	4.55	4.50	4.45	4.35	4.20	3.95
132 to 153	10.10	6.60	6.15	5.75	5.25	5.10	5.00	4.95	4.90	4.85	4.75	4.65	4.60	4.55	4.45	4.25	4.05
154 to 175	10.45	6.75	6.40	6.05	5.35	5.20	5.10	5.05	5.00	4.95	4.90	4.85	4.80	4.65	4.55	4.35	4.15
176 to 197	11.25	7.05	6.70	6.35	5.55	5.35	5.30	5.25	5.20	5.10	5.05	5.00	4.85	4.75	4.65	4.50	4.30
198 to 219	11.90	7.45	6.95	6.55	5.95	5.65	5.50	5.35	5.30	5.25	5.20	5.10	4.95	4.90	4.80	4.65	4.50
220 to 241	12.55	7.85	7.30	6.65	6.25	6.05	5.70	5.65	5.60	5.55	5.45	5.25	5.05	5.00	4.90	4.80	4.65
242 to 263	13.20	8.25	7.60	6.80	6.50	6.35	5.85	5.80	5.75	5.70	5.60	5.45	5.15	5.10	5.00	4.90	4.80
264 to 285	13.90	8.70	7.90	7.00	6.70	6.55	6.15	6.10	6.05	6.00	5.80	5.65	5.35	5.30	5.20	5.05	4.95
286 to 307	14.55	9.10	8.25	7.15	6.90	6.75	6.50	6.40	6.30	6.20	6.00	5.85	5.55	5.50	5.40	5.25	5.10
308 to 329	15.20	9.50	8.55	7.35	7.10	6.95	6.90	6.85	6.80	6.70	6.25	6.10	5.70	5.65	5.55	5.35	5.25
330 to 351	15.90	9.95	8.85	7.65	7.35	7.20	7.15	7.00	6.90	6.75	6.50	6.25	5.85	5.80	5.70	5.55	5.45
352 to 373	16.55	10.35	9.10	8.05	7.60	7.40	7.25	7.10	7.00	6.90	6.80	6.55	6.15	6.10	6.00	5.85	5.70
374 to 395	17.20	10.75	9.35	8.30	8.00	7.70	7.55	7.40	7.25	7.15	7.00	6.80	6.35	6.30	6.20	6.05	5.90
396 to 417	17.90	11.20	9.70	8.60	8.20	8.05	7.95	7.80	7.55	7.40	7.25	6.95	6.55	6.50	6.30	6.20	6.10
418 to 439	18.55	11.60	10.00	8.90	8.45	8.25	8.15	7.95	7.80	7.60	7.45	7.15	6.80	6.75	6.65	6.50	6.35
440 to 461	19.20	12.00	10.35	9.25	8.90	8.70	8.45	8.25	8.10	7.95	7.80	7.55	7.20	7.15	7.05	6.85	6.60
462 to 483	19.85	12.40	10.70	9.65	9.25	8.85	8.70	8.50	8.30	8.15	8.00	7.75	7.40	7.35	7.25	7.05	6.85
484 to 505	20.50	12.80	11.10	9.95	9.50	9.20	9.05	8.80	8.55	8.35	8.20	7.95	7.60	7.55	7.45	7.25	7.10
506 to 527	21.10	13.20	11.50	10.35	9.90	9.60	9.45	9.20	8.95	8.75	8.60	8.35	7.90	7.95	7.85	7.55	7.35
528 to 549	21.75	13.60	11.90	10.75	10.30	10.00	9.85	9.60	9.35	9.15	9.00	8.75	8.40	8.15	8.00	7.80	7.60
550 to 571	22.40	14.00	12.30	11.15	10.70	10.40	10.25	10.00	9.75	9.55	9.40	9.15	8.80	8.45	8.15	8.00	7.85



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