

FOR IMMEDIATE RELEASE

Publishes Cookbook to Benefit

(Organization)

(Fund or Project)

WHO: _____

WHAT: _____

WHERE TO BUY: _____

DATE AVAILABLE: _____ **PRICE:** \$ _____

(Your City, State, Date) _____

(Organization Name) _____ is announcing the arrival of its new, one-of-a-kind cookbook, (Cookbook Title) _____. Printed by Morris Press Cookbooks of Kearney, Neb., profits will benefit (Fund/Project) _____.

Members of (Organization Name) _____, friends, and family have compiled their tastiest tried-and-true recipes into a single book that will be treasured for generations to come. This mouth-watering cookbook contains (Number of Recipes) _____ recipes – everything you need from appetizers to desserts. Each recipe includes the contributor's name, so it's easy to find the recipes of friends and loved ones.

Special features include: _____

Cookbooks are available at (locations) _____

_____. You may also purchase them by calling (name and/or phone number) _____.

FOR MORE INFORMATION CONTACT:

Name: _____

Phone: _____

Email: _____

Consider including 2–3 recipes with your press release.