

PHOTO & ARTWORK GUIDELINES

DO SUBMIT:

DO NOT SUBMIT:

PHOTOS

for Personal Pages, Covers, and Dividers

original color photos

digital photos saved as tiff or eps files at 300 dpi



original black & white photos

newspaper or magazine photos

photos duplicated from a copier, color ink-jet or laser printer

negatives

photos with tape or paper clips (they cause damage)

low resolution photos (on disk or taken from a web site)

copyrighted works: scrapbook paper, photos, artwork, greeting cards, gift wrap, etc.

ARTWORK

for Personal Pages and Recipe Fillers

sharp black ink drawings



black & white line art printed with a quality laser printer

artwork with screens or grays

detailed or tall art – art will be reduced to 1" tall; detail will be lost if drastically reduced

color laser, dot matrix, or ink-jet printouts

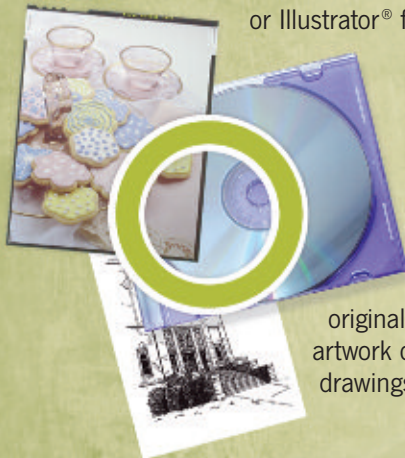
pencil drawings

ARTWORK

for Custom Covers and Dividers

transparencies

Photoshop® files saved at 300 dpi or Illustrator® files



original artwork or drawings

large artwork; do not exceed 11" x 15"

disproportionate art or photos

color laser, dot matrix, or ink-jet printouts

pencil drawings

If designing a custom cookbook cover, dividers, or pages, you must follow our specifications. Print the appropriate *Press-Ready Guidelines* from our web site's *Download Center*.